



PRIMAVERA®

Fragrances

TO SUIT YOUR MOOD

100% Natural Essential Oils



VEGAN

AS COLORFUL AS LIFE

Every day, we try to maintain a balance between the challenges of day-to-day life and moments of peace. To help you experience moments of mindfulness, which have a positive effect on mood and wellbeing, we've created a variety of individual fragrance compositions made with powerful, all-natural plant essences. The PRIMAVERA Wellbeing product range provides you with gifts from nature that both smell good and make you feel good. A fragrant declaration of love for life, all of its facets, and for ourselves, the Wellbeing products are wonderfully aromatic, unique and can help support you in any situation.

IN A NUTSHELL
WHAT DOES IT ACTUALLY MEAN ...?

AROMATHERAPY
100% PURE AND NATURAL
PLANT POWER

AROMATHERAPY

is a soothing and natural way to bring body, mind, and soul into harmony using essential oils, a sensuous experience of nature and a wonderful way to experience holistic wellbeing.



100% PURE AND NATURAL means that our essential oils are natural, unadulterated, authentic, and pure. They contain only the oil of the specified parent plant and, of course, do not contain synthetic additives.

THE POWER OF PLANTS can only develop fully if the plants are 100% natural and can grow in their place of origin. We make use of this power to promote your wellbeing and strengthen your health.

3 QUESTIONS FOR...

MIRA KOBER,
PRIMAVERA
PRODUCT MANAGER



1 What makes up the PRIMAVERA Wellbeing product range?

The Wellbeing product range includes room sprays, fragrance blends and aroma roll-ons. Each product was created for specific needs and can be readily used. In order to utilize the full effective power of nature, all products are made of 100% pure and natural essential oils.

2 How can aromatherapy contribute to wellbeing?

High-quality essential oils not only have a physical effect; they also impact our emotions. They can help balance the mind and soul even in stressful everyday life, and they help us to find moments of peace.

3 How did the Wellbeing products get their names?

The product names indicate the benefit or use-situation of the product, or in some cases the lead plant ingredient, which in turn helps users to find what they are looking for more quickly.

PRIMAVERA PROMISE OF QUALITY

UNCOMPROMISING QUALITY

The very highest quality of our products and the very highest purity of the ingredients are our most important principles. Our essential oils are always natural, unadulterated, and come from the original plant. We do not use any synthetic or nature-identical additives. Our in-house quality assurance meets the highest standards, because there is no compromise for us when it comes to quality. In addition, the development process of our products is absolutely transparent and can be traced from the field to the bottle.

The Heart of PRIMAVERA: Our Organic Farm Partners

Over three decades ago, we pioneered collaborative, fair trade partnerships with a worldwide community of farmers committed to environmental sustainability. It is an integral part of our mission to expand our existing organic farms and actively support independent farmers.

OUR SEALS OF QUALITY



CERTIFIED ORGANIC & NATURAL SKINCARE

NATRUE stands for certified organic and natural skincare, and sets the highest standard in the definition of naturalness, quality, and transparency.

www.natrue.org



NO ANIMAL TESTING

The rabbit with the protecting hand stands for compliance with the strictest rules against animal testing within the cosmetics industry. www.ihtn.de

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We do not use raw materials of animal origin wherever possible. Exceptions are unprocessed organic beeswax and a mild dairy emulsifier.



CERTIFIED ORGANIC

ORGANIC seal marks products with plant ingredients from certified organic cultivation.



1.

ROOM SPRAY

Spray a few pumps of the fragrance directly into the room and enjoy the beneficial effect of the essential oils.

2.

BLEND

Use the fragrances in combination with decorative fragrance diffusers. Add a few drops to a fragrance stone, a candle diffuser, or an aroma diffuser and create your own personal wellness ambiance, perfectly suited to your needs.



3.

AROMA ROLL-ON

The practical solution for at home and on the go. Just apply to your neck, wrists, and temples, or underneath your nose and let go of all your cares for a moment.





ROOM SPRAYS

SPRAY YOUR WAY TO HAPPINESS

Whether you're looking to relax or concentrate, our room sprays made of 100% natural essential oils will conjure up a personal feel-good atmosphere at home, at work or while traveling.



ROOM FRAGRANCES TO SUIT YOUR MOOD

01 SUMMER SUN ORGANIC ROOM SPRAY

Fragrance benefit: uplifting • Fragrance profile: fruity, warm. With a few sprays, you can experience the feeling of warm summer sun at home, at work or while traveling.

195061 | 50 ML

02 GOOD MOOD ORGANIC ROOM SPRAY

Fragrance benefit: motivating • Fragrance profile: exotic, fruity. Emphasizes the sunny side of life. Surrounded by the fruity scents of Orange, Lime, and Lemon, greet every day with a smile.

195001 | 50 ML

03 IN BALANCE ORGANIC ROOM SPRAY

Fragrance benefit: balancing • Fragrance profile: gently floral. The In Balance Room Spray with Rose, Orange, and Geranium is a wonderful way to bring your soul into balance.

195111 | 50 ML

04 RECHARGE ORGANIC ROOM SPRAY

Fragrance benefit: strengthening • Fragrance profile: spicy, woody. The scent of Cedar, Cardamom, and Bergamot strengthens us for everyday challenges, big and small.

195171 | 50 ML

05 YOGA FLOW ORGANIC ROOM SPRAY

Fragrance benefit: for mindful breathing • Fragrance profile: clear, fruity, gentle. Myrtle, Grapefruit, and Sandalwood have a balancing, clarifying effect. Also perfect for scenting and cleansing your yoga mat.

195011 | 50 ML

06 RELAXED ORGANIC ROOM SPRAY

Fragrance benefit: relaxing • Fragrance profile: floral, soothing. The room spray with Lavender, Benzoin Resinoid and Ho Leaves slows us down and brings peace and relaxation into our everyday life.

195031 | 50 ML



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NEW



WHICH COLOR WILL IT BE TODAY?

07 CLEAN AIR ORGANIC ROOM SPRAY

Fragrance benefit: clarifying • Fragrance profile: tangy, fresh. The combination of Peppermint, Lemon, and Myrtle clarifies and refreshes the home.

195101 | 50 ML

08 SPACE CLEARING ORGANIC ROOM SPRAY

Fragrance benefit: liberating • Fragrance profile: spicy, tangy. The fragrance of Silver Fir, Rhododendron, and Juniper Berry cleanses and frees spaces from negative thoughts, feelings, and energies.

195161 | 50 ML

09 CONCENTRATION ORGANIC ROOM SPRAY

Fragrance benefit: Promotes concentration • Fragrance profile: tangy, fruity, clear. When you need mental clarity, alertness, and the best possible focus, this room spray helps make mental tasks much easier to perform.

195021 | 50 ML

10 ENERGY BOOST ORGANIC ROOM SPRAY

Fragrance benefit: energizing • Fragrance profile: woody, fresh. Douglas Fir, Silver Fir, and Grapefruit create an invigorating indoor atmosphere that carries us powerfully through the day.

195041 | 50 ML

11 SWISS PINE FOREST ORGANIC ROOM SPRAY

Fragrance benefit: Invigorating • Fragrance profile: woody, fresh, warm. Helps to ground you and provide strength, clarity and confidence. Brings the forest into your home.

195141 | 50 ML

12 FOREST WALK ORGANIC ROOM SPRAY

Fragrance benefit: uplifting; Fragrance profile: woody and fresh; Giant Firs and Pine Needles inspire a relaxing forest feeling so we can also experience this sense of freshness at home.

195181 | 50 ML

13 HAPPY LEMONGRASS ORGANIC ROOM SPRAY

Fragrance benefit: vitalizing • Fragrance profile: lemony fresh. The Happy Lemongrass Room Spray is a sparkling source of refreshment, providing cheerful lightheartedness.

195131 | 50 ML



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BLENDS

FRAGRANT MOOD MAKERS

Perfectly coordinated fragrance compositions made from 100% pure and natural essential oils promote wellbeing whenever you need it. With the help of an aroma diffuser, the scents are distributed through the air and create your own personal wellness ambiance at home or in the office.



LITTLE TREASURES FOR EVERY DAY

01 SUMMER SUN BLEND

Fragrance benefit: uplifting • Fragrance profile: fruity, warm. Sunlight, summer wind and carefree ease. Bring the fragrance of warm summer days into your home at any time with this blend of Neroli, Green Mandarin and Orange.

185061 | 5 ML

02 GOOD MOOD BLEND

Fragrance benefit: motivating • Fragrance profile: fruity, exotic. Joy de vivre meets lightness. With the fruity fragrance of Orange, Lime and Lemon, meet every day with a smile – carefree and happy.

185001 | 5 ML

03 HAPPINESS BLEND

Fragrance benefit: uplifting • Fragrance profile: light, cheerful. Happiness has many facets. Whether precious 'me-time' or moments with our loved ones, the blend creates the perfect atmosphere for experiencing these moments of happiness.

185071 | 5 ML

04 HEARTWARMING BLEND

Fragrance benefit: harmonizing • Fragrance profile: rosy, warm. Like a comforting hug. Rose, Vanilla and Sandalwood gently soothe, providing you and your loved one with a sense of warmth, affection and comfort.

185081 | 5 ML

05 IN BALANCE BLEND

Fragrance benefit: balancing • Fragrance profile: gently floral. Rose, Orange, and Geranium. The sensually harmonizing fragrance of Rose and Orange creates a wonderful opportunity to enhance your mindfulness and balance your innermost emotions.

185111 | 5 ML

06 YOGA FLOW BLEND

Fragrance benefit: for mindful breathing • Fragrance profile: clear, fruity, gentle. A clear and fruity fragrance for mindful breathing during yoga workouts. Myrtle, Grapefruit and Sandalwood have a clarifying effect, helping you to center.

185011 | 5 ML



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* More than 40% of the fragrance blends have organic content of more than 95%.

NEW



PURE PLANT POWER THAT WORKS

07 LET GO BLEND

Fragrance benefit: fortifying, strengthening •
Fragrance profile: gentle, herbal. Lavender and Iris give you the strength and serenity to leave relationships, thoughts or experiences behind you. Managing to let go will allow you to experience the magic of new beginnings.

185121 | 5 ML

08 RELAXED BLEND

Fragrance benefit: relaxing • Fragrance profile: soothing, floral. Deep rest and relaxation for the mind and body. Lavender, Siamese Benzoin and Ho Leaves have a soothing effect, protectively enveloping you and promoting serenity and relaxation.

185031 | 5 ML

09 CLEAN AIR BLEND

Fragrance benefit: clarifying • Fragrance profile: tangy, fresh. Peppermint, Lemon and Myrtle together truly conjure up a feeling of fresh air. They neutralize odors, cleanse the indoor air and bring the pure freshness of nature into the home.

185101 | 5 ML

10 CONCENTRATION BLEND

Fragrance benefit: promotes concentration •
Fragrance profile: tangy, fruity. Clarity of thought, good concentration and excellent focus through the aromas of Lemon, Giant Fir and Sage. Focused thinking couldn't be easier.

185021 | 5 ML

11 FOREST WALK BLEND

Fragrance benefit: uplifting; Fragrance profile: woody and fresh; the woody crispness of Giant Firs and Pine Needles gives us a boost. We imagine the soft forest floor, smell the warm scent of trees and resin, and experience new strength.

185181 | 5 ML

12 JOYFUL JOURNEYS BLEND

Fragrance benefit: invigorating • Fragrance profile: zingy, floral. This fragrance of Grapefruit, Douglas fir and Lemongrass has many different effects. It promotes concentration when driving, keeps the mind alert and helps alleviate travel sickness.

185051 | 5 ML

13 JOY OF LIFE BLEND

Fragrance benefit: cheering • Fragrance profile: fruity fresh. Sense the pure joy of life with every fiber of your being. Grapefruit and Spearmint add a spark to your daily life. An aroma filled with lightness, inspiring a life lived to the fullest.

185091 | 5 ML



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* More than 40% of the fragrance blends have organic content of more than 95%.

A woman with short blonde hair, wearing a pink t-shirt and a watch, is smiling and applying a small roll-on bottle of essential oil to her temple. She is holding another roll-on bottle in her other hand. The background is a soft-focus green and yellow bokeh, suggesting an outdoor setting with sunlight filtering through trees.

AROMA ROLL-ONS

AROMATHERAPY ON THE GO

Even when you're on the go, you don't have to go without the soothing power of essential oils. You can apply our practical aroma roll-ons directly onto the skin, giving yourself little fragrance breaks in your daily routine. Simply apply to the neck, forehead, temples, or pulse points on the wrists.



EFFECTIVE COMPANIONS

01 GOOD MOOD ORGANIC AROMA ROLL-ON

Fragrance benefit: motivating • Fragrance profile: fruity, exotic. Joy de vivre meets lightness. The fruity fragrance of Orange, Lime and Lemon is guaranteed to make you feel happy and put a smile on your face every day.
755001 | 10ML

02 YOGA FLOW ORGANIC AROMA ROLL-ON

Fragrance benefit: for mindful breathing • Fragrance profile: clear, fruity, gentle. Breathe in mindfully. Find your inner core. Myrtle, Grapefruit and Sandalwood help in this, creating a fruity freshness during your yoga workout.
755101 | 10ML

03 STRESSFREE ORGANIC AROMA ROLL-ON

Fragrance benefit: Calming • Fragrance profile: Floral, herbal, mild. Your reliable helper in stressful everyday situations. When life occasionally gets too much, the fragrance of the Stress Free Aroma Roll-On brings back inner peace and serenity. Quickly and simply.
755301 | 10ML

04 CONCENTRATION ORGANIC AROMA ROLL-ON

Fragrance benefit: promotes concentration • Fragrance profile: tangy, fruity. Clarity of thought, concentration and excellent focus through the aromas of Lemon, Giant Fir and Sage. For greater inspiration and brilliant ideas.
755201 | 10ML

05 ENERGY BOOST ORGANIC AROMA ROLL-ON

Fragrance benefit: energizing • Fragrance profile: woody, fresh. Feeling a lack of energy the fragrance of Douglas Fir, Silver Fir and Grapefruit helps. It refreshes, invigorates and gives new strength for an energetic day.
755401 | 10ML



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LITTLE SCENTED HEROES

WITH A BIG EFFECT

It's wonderful watching children grow. But growing up also means overcoming challenges. The little scented heroes of PRIMAVERA are effective helpers in everyday life. They smell good, do good and are a great way for parents to stand by their children's sides with empathy. They work well as rituals and create fragrant memories with 100% pure and natural plant power.





FOR LOVING RITUALS

01-03 FOCUS & LEARN

The 100% pure and natural fragrance of Lemon, Orange, and Grapefruit has been proven to help children learn and help anchor what they have learned better. When the fragrance disperses in the air again, it aids recall of what has been learned.

196001 | ORGANIC ROOM SPRAY | 50 ML

186001 | BLEND | 5 ML

756001 | ORGANIC AROMA ROLL-ON | 10 ML

04 GUARD ME ORGANIC ROOM SPRAY

The comforting sweet, flowery fragrance drives away imaginary creatures and disturbing thoughts. With Orange and Mimosa, this room spray gives children security and a feeling of safety even during moments of temporary separation.

196021 | 50 ML

05 BRAVE DRAGON ORGANIC AROMA ROLL-ON

The fragrant dose of courage made from 100% pure and natural essential oils promotes self-confidence and helps children to rise to the challenge. Apply simply and easily to wrists, soles of the feet, neck, or temples.

756101 | 10 ML

06 SWEET DREAMS BLEND

The Sweet Dreams Blend creates a soothing bathing experience before going to bed and conjures up a wonderfully relaxed atmosphere with Lavender, Benzoin Resinoid, and Ho Leaves.

186011 | 5 ML

07-08 PLAY TIME!

Fragrant lightheartedness. Stimulate the children's imagination and encourage their love of play by creating a relaxed play atmosphere with Litsea, Frangipani and Orange.

196031 | ORGANIC ROOM SPRAY | 50 ML

186031 | BLEND | 5 ML



FUNNY FRIENDS AROMA DIFFUSER

Fragrance fun for the whole family: Interchangeable ears (cat, bear, and rabbit), relaxing melody, color change LED (3 colors), scenting in 3 operating modes, 145 ml capacity. Material: High-quality BPA-free plastic.

42007 | H 22 CM, Ø 10 CM



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Our KIDS products are suitable for the needs of children ages 3 years and older. Exceptions: Sweet Dreams Fragrance Blend ages 1 year and older.



PRIMAVERA®

The Power of Plants for Body, Mind and Soul



PRIMAVERA LIFE GMBH • Naturparadies 1 • 87466 Oy-Mittelberg, Germany •
phone +49 8366 8988-0 • www.primaverallife.com • info@primaverallife.com

